

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2224832

Order #	2224832		Created On	8/3/2018 12:52:06 PM	Order Status	Revision Confirmed	
Order Descrp	PRI:NP=4;IP=5 62564344 Pensler for Senate DETIC		Created By	NCC_Gateway_User	Gross \$	25430.00	
Client	PENSLER FOR SENATE - NCC - MI		Updated On	8/7/2018 12:55:44 PM	Net \$	18309.60	
Start Date	7/30/2018		Updated By	Nowak, David	Units	38	
End Date	8/12/2018		Industry	Political-US Senate	Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION	
SALES			Primary	Detroit Interconnect	Purchase Order #	62564344	
ActiveWeeks	2		Secondary	NATIONAL POLITICAL BUNDLE	Billing Schedule	Broadcast	
AE 1	NCC - MI - WASH DC		Tertiary		EDI INFORMATION		
AE 2			Quarternary	END OF FLIGHT BILLING	Product		
Agency	JAMESTOWN & ASSOCIATES - NCC	15.00%	TRAFFIC OPTIONS			Estimate	ATS
RepFirm	NCC 13%	13.00%	Address 1	NCC MEDIA	Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ	Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
Zones	Detroit MI Interconnect		Zip	07003			
Total Networks	8		Contact				
GENERAL COMMENTS			Phone	111-111-1111			
			Avail Tag				
			Contract Type	Political			
			Copy Group				
			Division				
			Reference #				
			SYSCODE LIST				
			5557				

SUMMARY FOR SYSCODE 5557

Order #	2224832	Created On	8/3/2018 12:52:06 PM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62564344 Pensler for Senate DETIC	Created By	NCC_Gateway_User	Syscode Gross \$	25430.00
Client	PENSLER FOR SENATE - NCC - MI	Updated On	8/7/2018 11:33:38 AM	Syscode Net \$	18309.60
Start Date	7/30/2018	Updated By	Mayer, Keith	Syscode Units	38
End Date	8/12/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Detroit MI Interconnect	Avg Unit Rate	669.21

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
22	1		National Political Bundle	4 4	Food Network	5557	AVG. ALL WKS<	08/04/2018	08/05/2018	Sa-Su 7p-12m	4	\$624.00	\$2,496.00	30
24	2		National Political Bundle	4 4	Hallmark Channel	5557	VARIOUS	08/04/2018	08/05/2018	Sa-Su 7p-12m	4	\$189.00	\$756.00	30
26	3		National Political Bundle	4 4	The History Channel	5557	AVG. ALL WKS	08/04/2018	08/05/2018	Sa-Su 7p-12m	4	\$878.00	\$3,512.00	30
28	4		National Political Bundle	4 4	TBS	5557	AVG. ALL WKS<	08/04/2018	08/05/2018	Sa-Su 7p-12m	4	\$995.00	\$3,980.00	30
30	5		National Political Bundle	5 5	TNT	5557	AVG. ALL WKS	08/04/2018	08/05/2018	Sa-Su 7p-12m	4	\$510.00	\$2,040.00	30
32	6		National Political Bundle	4 4	USA	5557	-2	08/04/2018	08/05/2018	Sa-Su 7p-12m	2	\$1,203.00	\$2,406.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
133	7		National Political Bundle	4 4	A&E Network	5557	AVG. ALL WKS	08/06/2018	08/06/2018	M 7p-12m	2	\$371.00	\$742.00	30
135	8		National Political Bundle	5 5	American Movie Classics	5557	AVG. ALL WKS<	08/06/2018	08/06/2018	M 7p-12m	2	\$350.00	\$700.00	30
137	9		National Political Bundle	4 4	Food Network	5557	AVG. ALL WKS<	08/06/2018	08/06/2018	M 7p-12m	2	\$624.00	\$1,248.00	30
139	10		National Political Bundle	4 4	Hallmark Channel	5557	VARIOUS	08/06/2018	08/06/2018	M 7p-12m	2	\$189.00	\$378.00	30
141	11		National Political Bundle	4 4	The History Channel	5557	AVG. ALL WKS<	08/06/2018	08/06/2018	M 7p-12m	2	\$878.00	\$1,756.00	30
143	12		National Political Bundle	4 4	TBS	5557	FAMILY GUY<	08/06/2018	08/06/2018	M 7p-12m	2	\$995.00	\$1,990.00	30
145	13		National Political Bundle	5 5	TNT	5557	AVG. ALL WKS<	08/06/2018	08/06/2018	M 7p-12m	2	\$510.00	\$1,020.00	30
147	14		National Political Bundle	4 4	USA	5557	WWE ENTERTAINM<	08/06/2018	08/06/2018	M 7p-12m	2	\$1,203.00	\$2,406.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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End Date	8/12/2018	Source	Gateway	Credit Hold	No		
# of Weeks	2	Active	Yes				

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	